

ONE
TOUCHTM
by  **OUTDOOR CAP.**





REVOLUTIONARY HEADWEAR

Outdoor Cap has over 40 years of headwear expertise, making us an authority on cap trends and consumer needs.

We wanted to take headwear in a new direction by offering a universal, perfect fit that empowers consumers.

We designed a streamlined cap with seamfree construction that provides all-day comfort with a sleek, minimalistic style.



PERFECT FIT

Seamfree construction gives you an even flex all the way around your head.



COOL & DRY

The cooling sweatband actively cools when you sweat & Q3 wicking fabrics help you stay dry.



LIGHTWEIGHT

We combined specific fabrics and closures to create the lightest high-performing caps possible; up to 50% lighter than traditional caps.

REEVO

(rēv-oh) noun.

1. a high performing, trendy cap with seamfree technology for all-day comfortable wear through strenuous activity 2. a revolutionary cap

◆ OneTouch Bamboo Charcoal Fabric

The fabric is made with environmentally friendly bamboo charcoal performance attributes for high-intensity wear.

● ProFlex® Fit

The ProFlex fit stretches for peak comfort, giving you the sharp, clean look of a fitted cap, with the comfort and flexibility of a stretchable sweatband.

SPECS

2.17oz | Polyester with Bamboo Charcoal Attributes | Mid Crown | Structured | Slight Pre-curved Visor | ProFlex® Closure | Q3® Wicking & Cooling Sweatband

COLORS (visor & button are secondary color on 2-tone versions, heather grey is 90% polyester & 10% spandex)





SHIFT

(SHift) noun.

1. an adjustable cap with a trendy brushstroke look
2. fabric that seamlessly transitions from shades of light to dark

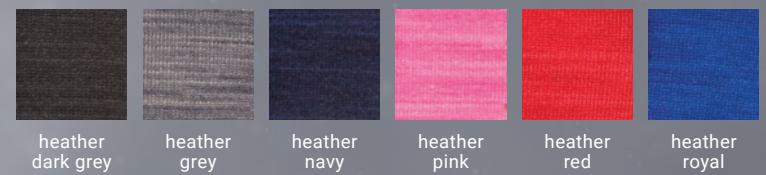
◆ **OneTouch NanoBrush Fabric**
The lightweight fabric has a soft, brushed inside that you have to feel to believe.

● **Fast & Flexible**
The micro hook/loop tape closure with pull tab offers a clean look and high utility for quick and easy adjustment.

SPECS

2.29oz | Polyester Knit | Mid to Low Crown | Structured | Pre-curved Visor | Micro Hook/Loop Tape Closure | Q3® Wicking & Cooling Sweatband

COLORS



heather dark grey

heather grey

heather navy

heather pink

heather red

heather royal

FLIGHT

(flīt) noun.

1. a feather-light cap with a thin, flexible visor and an elastic closure 2. the thinnest and most lightweight cap in our lineup

✦ OneTouch AeroKnit Fabric

Weighing in at just 1.62oz, Flight is our lightest cap in the line thanks to the ultra-light components and OneTouch AeroKnit fabric.

◇ Extra Flexible Visor

The ultra-thin, extra-flexible visor helps keep this cap as light as possible and increases peak comfort.

● Lightweight Stretch Closure

The nylon elastic tuck strap stretches for a comfortable fit.

SPECS

1.62oz | Polyester Knit | Mid to Low Crown | Structured | Ultra-thin Pre-curved Visor | Nylon Elastic Tuck Closure | Q3® Wicking & Cooling Sweatband

COLORS



black

graphite

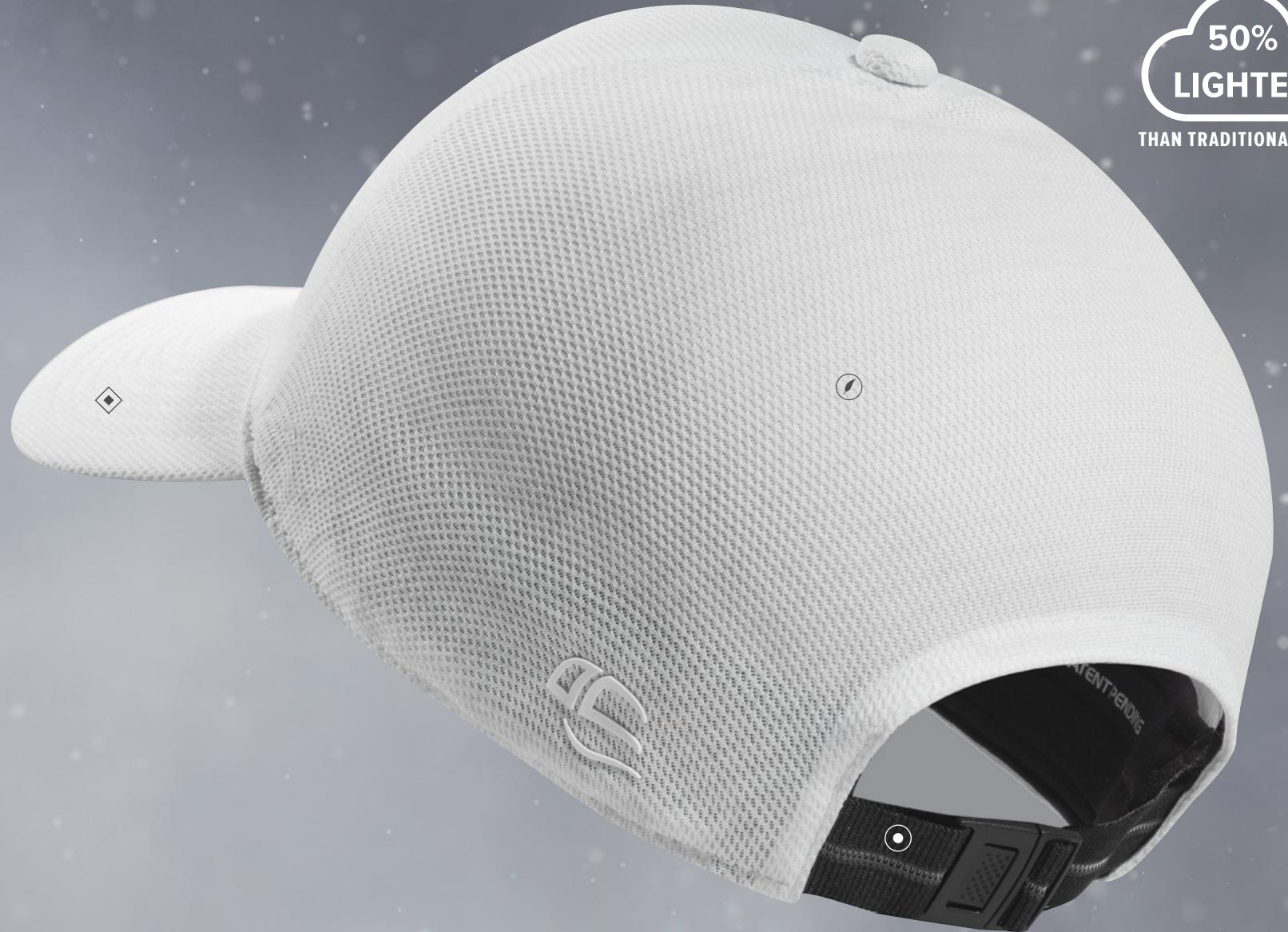
khaki

navy

red

royal

white



THAN TRADITIONAL CAPS



EDGE

available Fall 2018

(ej) noun.

1. a stretch-fit flat bill made with professional grade cage mesh fabric 2. walks the line between high-performance sport and luxury leisure

◆ OneTouch Cage Mesh Fabric

Cage mesh fabric is a lightweight, breathable performance fabric with moisture-wicking properties to keep you cool and dry.

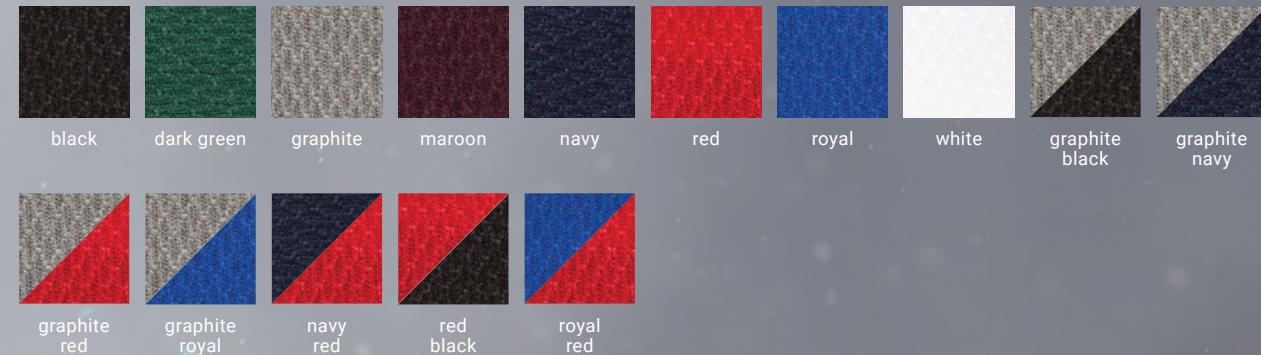
● ProFlex® Fit

The ProFlex fit stretches for peak comfort, giving you the sharp, clean look of a fitted cap, with the comfort and flexibility of a stretchable sweatband.

SPECS

2.18oz | Polyester Knit | Pro Mid Crown | Structured | Flat Visor | ProFlex® Closure | Q3® Wicking & Cooling Sweatband

COLORS (visor & button are secondary color on 2-tone versions)



TECHNOLOGY



Seamfree Construction

New manufacturing technology introduces us to the world's first seamless crown. This gives you an even flex all the way around your head, creating the perfect fit for everyone.



Lightweight Performance

Each style is developed with specific wicking fabrics and closures in mind to create the lightest high-performing hats possible. OneTouch by Outdoor Cap is up to 50% lighter than traditional caps.



All OneTouch by Outdoor Cap products have an active cooling sweatband, Q3 wicking fabric and a 3D welded Outdoor Cap logo.



Cooling Sweatband & Q3® Wicking

OneTouch by Outdoor Cap uses a cooling sweatband, which actively decreases in temperature when you sweat. Q3 fabric technology wicks moisture away from the skin and transfers it to the surface for evaporation.



ProFlex® Fit

The ProFlex fit stretches for peak comfort, giving you the sharp, clean look of a fitted cap, with the comfort and flexibility of a stretchable sweatband.

SIZING

ADJUSTABLE

6 7/8 - 7 1/2



M/L

56 - 59cm

7 - 7 3/8

L/XL

58 - 61cm

7 1/4 - 7 5/8





OneTouch by Outdoor Cap is an innovative piece of headwear, unlike anything you have ever seen before.

Sports teams and businesses alike will appreciate the high-tech seamless fit and style OneTouch provides.

Having a piece of advertising as inventive and ground-breaking as a OneTouch cap will promote the brand that utilizes it as such. Companies will invest in cutting-edge apparel that will boost their reputation and awareness within the market.

Companies within industries that pride themselves on their ability to stay up-to-date on modern trends like technology, education, and entertainment are a perfect fit.

Markets who have a young target demographic like specialty beverages and non-profits will value the sleek, trendy design.

Sectors with a more mature audience will appreciate all that OneTouch has to offer, especially those with significant expendable income like financial and health care.



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