

# SPEC OF THE MONTH

Proactively Harvesting Clients

**all@**  
**teamwalterb.com**

We All Work For You

## Set It And Forget It = We Do All The Work!

Step 1: Send Vector Logo to [all@teamwalterb.com](mailto:all@teamwalterb.com)

Step 2: Choose From Menu.



Step 3: Approve Proof



Step 4: We Send Tracking with Spec Summary (images/pricing)

Step 5: Contact Customer For Their Feedback

### FAQ's:

- ◆ How long does this program keep running?
  - As long as orders keep coming in (pertaining to specs or not).
- ◆ When will my reminder be coming for the following month?
  - By the 5th of each month.
- ◆ How many logos can I do?
  - One per month/per sales rep – for largest customer.