## SPEC OF THE MONTH

Proactively Harvesting Clients



## Set It And Forget It = We Do All The Work!

Step 1: Send Vector Logo to all@teamwalterb.com

Step 2: Choose From Menu.





**Step 3: Approve Proof** 



Step 4: We Send Tracking with Spec Summary (images/pricing)

Step 5: Contact Customer For Their Feedback

## FAQ's:

- How long does this program keep running?
  - As long as orders keep coming in (pertaining to specs or not).
- ♦ When will my reminder be coming for the following month?
  - •By the 5th of each month.
- ♦ How many logos can I do?
  - •One per month/per sales rep for largest customer.