



Do you know the TWO GOALS for all trade show exhibitors?

...that most MISS!

Trade show expert Bruce Kolbrener, EVP of Sales at Quinn reveals them... and how distributors can better support their buyers in accomplishing them

What's the two true goals for every trade show, that most MISS?

No matter what the industry, product or service, the object of the game is to:

1. **Attract the right prospect, and then**
2. **Get that person to the next level in the relationship**



Full color fabric printing made easy.



ATTRACTING THE RIGHT PROSPECT

#1 Color:
color captivates the audience

- Full color printing included in the price
- No set-up charges

#2 Contemporary designs

- Designs offered include:
 - › Back-lit booth displays
 - › Modern booth displays with full color

#3 Eye-popping graphics

- Expert Quinn graphic designers at your service
- Free virtuals

QUINN MAKES IT EASY!

- Easy pricing
- Free full color printing
- Free set-ups
- Free virtuals
- USA-made products on core items
- 24-48 hour Quick Ship on most core items
- Live customer service
- Easy product set-up

